

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Sev K. H. Keil et al.
Serial No. : 09/845,051
Filed : April 27, 2001

Art Unit : 3688
Examiner : Daniel Lastra
Conf. No. : 1476

Title : SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NOTICE OF APPEAL

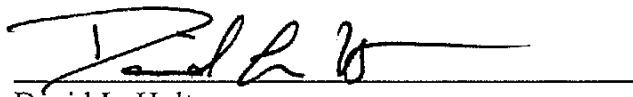
Applicants hereby appeal to the Board of Patent Appeals and Interferences from the action dated April 1, 2010, finally rejecting claims 1-7, 9-10, 13-17, 19-22, 27-33, 39-45, 47-48, 51-55, 57-60 and 65-71.

A petition for an extension of time under 37 CFR §1.136 to extend the time to respond to the final rejection for 2 month(s) to and including September 1, 2010 is enclosed.

The fee in the amount of \$540 for the appeal is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: SEPTEMBER 1, 2010



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